

SEMINAR ON COMPUTING MULTIMEDIA AND APPLICATIONS

Event Date: 19th July, 2019

Event Speaker: Ms. Munira Bootwala and Ms. Fatema Morbiwala(Founders of Tech Crafters)

Take a computer, add a CD ROM drive and a set of speakers, and you have multimedia. Right? Nothing could be farther from the truth! According to conventional definition, multimedia is made up of five components: text, sound, graphics, animation, and video. Today, multimedia is commonly identified as a CD ROM drive, (probably) a sound card, and a set of speakers, attached to a computer. The real world of multimedia extends far beyond CD ROMs and speakers. To understand the true implications of multimedia computing as well as its applications a seminar was conducted for the students of TE and BE on the above topic by Ms. Munira Bootwala.

Students now-a-days seem to think that multimedia is just a collection of various media devices, software and platforms providing the same, which makes them wonder during the later that learning a subject about things that they have been familiar with from a very young age is worth it or not, the seminar cleared such doubts and various other doubts as Tech Crafters is a startup that entirely works by using the techniques and applications of multimedia.



The speakers gave the detail instruction on the concept of Multimedia, it's importance and where it is being used in various fields and about the career opportunities in Multimedia Computing. The topics that were covered during the seminar were:

- Multimedia and its implications
- Applications of Multimedia in industries
- About the Tech Crafters
- Introduction to Scratch and its application
- Doubt Session

The Seminar started with the 'Qeerat' and the felicitation of the speakers by the H.O.D. of Computer Department Dr. Zainab Pirani. After the felicitation Ms. Munira Bootwala started with her introduction, then moving towards the topics of multimedia computing, she started with a question about multimedia making the seminar more of an interesting interactive session among the students, the seminar was informative and provided the students to learn about the various benefits of multimedia computing.



The students got to learn about 'Scratch' a multimedia platform developed for Massachusetts Institute of Technology a.k.a. MIT, scratch is a platform that allows students from age group 8 -16 to learn basics about programming and helping them improve their logic building, the speakers suggested that those who aren't familiar with it should try it just to get familiar with it along with stating the requirement with basic familiarization with scratch on industrial level.



Last but not the least the seminar was ended with the application of scratch in Tech Crafters and how it benefits young minds. The speakers conducted a one on one doubt session with the students to clear doubts by the end they provided the students a chance to work with the Tech Crafters by providing them an internship opportunity.

The seminar ended with the chance of discussion with the speakers about the internship and by presenting them gifts as appreciation for conducting the seminar.

